

Eli Philosoph

SENIOR FRONT-END DEVELOPER & UI EXPERT

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PROFESSIONAL SUMMARY

Senior Front-End Developer with 20+ years of experience building modular, scalable UI systems for high-performance web and mobile platforms. Expert in HTML/CSS architecture, responsive design, and component-driven development. Proven success in Agile enterprise environments, with impact across B2B/B2C/eCommerce sectors. Skilled in creating design systems, enforcing accessibility standards, and driving cross-functional collaboration.

PROFESSIONAL EXPERIENCE

Amdocs Israel

Senior CSS Expert & Front-End Developer • 2015 - Present

- Led front-end architecture for flagship enterprise platforms (B2B, B2C, eCommerce), improving modularity and maintainability.
- Reduced CSS tech debt by 40% via implementation of BEM methodology and SCSS architecture.
- Championed accessibility and design-system standards across 5+ Agile product teams.
- Collaborated with PM's and back-end developer to deliver features aligned with business impact.
- Mentored junior front-end developers, elevating team CSS quality and consistency

Tech Skills: HTML5, CSS3, REACT (SUPPORT-LEVEL), SCSS, BEM, JavaScript, TypeScript, Tailwind, Jira, Git, Figma.

Sela Group

CSS Expert & Senior UX/UI Consultant • 2010 - 2015

- Directed digital rebranding across mobile/web for major clients including Intel and Microsoft.
- Delivered UI architecture for high-volume responsive web applications.
- Served as senior lecturer on HTML5/CSS3 at Sela's academy, training 200+ professionals.
- Oversaw design/UX teams and drove digital transformation for legacy systems.

Tech Skills: HTML5, CSS3, SCSS, BEM, JavaScript, TypeScript, Photoshop CC, Illustrator CC

Excel-Pro

Senior UX/UI Designer • 2007 - 2010

- Designed full-cycle eCommerce experiences for top Israeli fashion brands.
- Created UX flows, wireframes, and brand-aligned interfaces that improved conversion.
- Clients included Castro, Crazyline, Caligula.

New Reign

Designer, UX/UI & 3D Artist • 2005 - 2007

- Co-created a modular Flash platform for online gaming and skill-gaming experiences.
- Developed interactive flows and game UI components for modular Flash-based platforms.

EDUCATION

Shenkar College of Engineering, Design and Art

Bachelor of Design (B.Des), Visual Communication | 2004 – 2008

TECHNICAL SKILLS

Languages & Frameworks: HTML5, CSS3, JavaScript, TypeScript, React, SCSS, Tailwind

Design & Prototyping: Figma, Sketch, Adobe Creative Suite

Tools & Methodologies: Git, Jira, Chrome DevTools, VS Code, Agile/Scrum, DSM

Other: Accessibility Standards, Responsive UI, Cross-Browser Optimization

HIGHLIGHTS

- 20+ years experience in front-end + UI/UX across global brands
- Strong blend of design-system thinking + deep CSS architecture
- Led multi-disciplinary teams, trained professionals, and mentored devs
- Long-term delivery in high-scale Agile environments